

# CYNDI COON

She doesn't play by the rules. Call that naughty?  
She agrees. She knows that being naughty  
invites in creativity and unexpected magic.

Cyndi's transformational talk explores  
how to channel naughtiness to  
expose creativity and use it as  
a super tool. She inspires  
audiences to break the rules  
to completely redefine what  
is possible. She co-creates  
magical outcomes with  
participants live on the spot.

Why would clients want to  
work with a naughty rule  
breaker again and again?  
Because she pushes them  
farther than they believe it  
is possible to go.



Expose yourself to the power of your naughty side

Book Cyndi Coon

[www.cyndicoon.com](http://www.cyndicoon.com) [info@cyndicoon.com](mailto:info@cyndicoon.com)

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## EXPOSE YOURSELF TO THE POWER OF YOUR NAUGHTY SIDE

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## what to expect:

Experience the transformational power of discovering your naughty side through creativity. Learn to grant yourself permission to not only color outside the lines but to take that coloring book page of social conformity and tear it up, write all over it and then craft it into something entirely new. This audience interactive experience will lead to break-throughs in ideation, problem solving and brain storming. Walk away with a tool kit of ideas to be a Bad Ass in work and life. Show up with a willingness to have fun!

## client love notes:

"Cyndi Coon is a rock star. Chromatically coordinated wildflowers spring up wherever she walks. Vehicular traffic voluntarily pulls over to allow her easier passage through the metropolis. Small children carry pictures of her in artful lockets. Coffee tastes better in her presence. Ok, Seriously, Cyndi is the epitome of a creative entrepreneur, bringing a potent mix of pragmatism, intelligence and good humor."

– Ed Finn, Director Center for Science and the Imagination at Arizona State University

"With Cyndi Coon the opportunities for mischief are so delightful."

– Joel Garreau, Director of The Prevail Project: Wise Governance for Challenging Futures

"Cyndi is an innovative thinker; she knows how to get the best out of audiences!"

– Tania Katan Curator Of Code Axosoft

"Cyndi anchors us in the real world, and in doing so makes herself indispensable.

She is a visionary with both feet on the ground. If Cyndi is working with dour academics: she makes them sparkle, and speak in poetry that reveals what their work is really about."

– Braden R. Allenby, Environmental Scientist, Environmental Attorney and Professor of Civil and Environmental Engineering, and of Law

## clients and events:



American  
Public Gardens  
Association

